



Portland-Kaohsiung Sister City Association
(A 501(c)(3) Organization)

2017 Dragon Boat Program Advertising Electronic ad
formats that will be accepted are in .eps, .tif, .jpg (300dpi), or .pdf;
bios will be accepted in Word and/or email body.

Ad Description Size:	Black & White	Color
1/8 page: Business card (3.50in. x 2in.)	\$50	N/A
1/4 page: (3.50in. x 5in.)	\$75	N/A
1/2 page: (7.375in. x 5in.)	\$110	\$220
Full page: Inside pages (7.375in. x 10in.)	\$200	\$400
Full Page: Inside front cover (7.375in. x 10in.)	-	\$450
Full Page: Inside back cover (7.375in. x 10in.)	-	\$450
Full Page: Outside Back cover (7.375in. x 10in.)	-	\$500 / SOLD

Deadline for Submitting Ads and Bios is April 14, 2017.

Ads must be paid prior to printing. Make check payable to:
Portland-Kaohsiung Sister City Association or PKSCA.

Send to: Rob Hungerford
6685 Canterbury Drive
Gladstone, OR 97027

Submit ads and bios by April 14th to: clydensteph@comcast.net

Board of Directors

Mr. Mike Bostwick – President, Mr. Mike Chang – Vice President, Mr. Gene Chin – Treasurer, Ms. Debbie Munson – Secretary,
Dr. Eng Lock Khoo – Advisor, Mr. Chi-Chao Chen, Mr. Tom Crowder, Ms. Susie Ho, Mr. Rob Hungerford, Mr. Steven Louie,
Mr. Ken Ma, Mr. Rick McLaughlin, Mr. Clyde Travis, Mr. Fred Wong, Mr. Mark Yee

Full Page Ad (7.50in. x 10in.)

1/2 Page Ad (7.50in. x 5in.)

1/4 Page Ad (3.625in. x 5in.)

1/8 Page Ad (3.625in. x 5in.)