



## Portland-Kaohsiung Sister City Association (A 501(c)(3) Organization)

### 2019 Dragon Boat Program Advertising

Electronic ad formats that will be accepted are in .eps, .tif, .jpg (300dpi), or .pdf; bios will be accepted in Word and/or email body.

<b>Ad Description Size:</b>	<b>Black &amp; White</b>	<b>Color</b>
<b>1/8 page or Business card</b> (3.50in. x 2in.)	\$50	N/A
<b>1/4 page:</b> (3.50in. x 4.75in.)	\$75	N/A
<b>1/2 page:</b> (7.50in. x 4.75in.)	\$110	\$220
<b>Full page: Inside pages</b> (7.50in. x 10in.)	\$200	\$400
<b>Full page: Inside back cover</b> (7.50in. x 10in.)	-	\$450
<b>Full page: Inside front cover</b> (7.50in. x 10in.)	-	\$450/ <b>SOLD</b>
<b>Full page: Outside back cover</b> (8.50in. x 11in.)		\$500/ <b>SOLD</b>

### **Deadline for Submitting Ads and Bios is April 19, 2019.**

Ads must be paid prior to printing. Make check payable to:  
Portland-Kaohsiung Sister City Association or PKSCA.

Send to: Rob Hungerford  
6685 Canterbury Drive  
Gladstone, OR 97027

Submit ads and bios by April 19th to: [clydensteph@comcast.net](mailto:clydensteph@comcast.net)

#### **Board of Directors**

**Mr. Mike Bostwick – President, Mr. Chi-Chao Chen – Vice President, Mr. Rob Hungerford – Treasurer, Ms. Debbie Munson – Secretary,**  
Dr. Eng Lock Khoo – Advisor, Mr. Mike Chang, Mr. Gene Chin, Mr. Tom Crowder, Ms. Susie Ho, Mr. Steven Louie,  
Mr. Ken Ma, Ms. Lanette Ong, Mr. Rick McLaughlin, Mr. Clyde Travis, Mr. Fred Wong

Full Page Ad: (7.50in. x 10in.)

1/2 Page Ad: (7.50in. x 4.75in.)

1/4 Page Ad: (3.50in. x 4.75in.)

1/8 Page Ad: (3.50in. x 2in.)  
Business Card